



# Samsung CLP500/550 and CLP 510



## Printers

Katun PN: See list on page 2  
OEM PN: See list on page 2



*Note: Images shown represent Katun products in this category.*

## NEW-Build Katun Performance color toners: great print quality, affordable pricing

### Benefits:

#### ◆ Quality, Service, Value!

These new-build Katun Performance products offer OEM-equivalent print quality and yields. The Katun Performance brand represents a commitment by every Katun employee to provide customers with the highest levels of:

- **Quality** – Implementation of strict processes and procedures to deliver consistent, reliable product quality.
- **Service** – Listening and partnering with you, our customers to better meet your needs while delivering responsive and dependable support.
- **Value** – Delivering excellent overall value:
  1. Optimal product quality
  2. Cost savings
  3. Extensive product offering
  4. Exceptional service and support

#### ◆ Significantly Improved Quality vs Low-Cost Competitors

Katun color toner cartridges for use in these Samsung printers incorporate a new high-quality mag roller that provides consistent toner transfer, resulting in clean, crisp color prints without compromising toner yield.

Through Katun's extensive testing we have found many low-cost aftermarket competitors are using new low cost mag rollers or used OEM mag rollers which frequently do not provide an even, solid color fill across the printed page.



Katun Toner Print Sample  
New high-quality mag roller



Representative Print Sample  
Low-quality or used OEM mag roller

In 2003 Samsung launched the CLP-500 / CLP-550, color printers in response to the growing use of color in the home office, as well as within small and medium sized business environments. The CLP-510 followed in 2005 as an upgraded version of the CLP-550.

These Samsung printers have won numerous awards and have been generally recognized for reliability, quality and technology. In a reliability study published by PC World Magazine in late 2003, Samsung was the only manufacturer whose color printers were rated as Outstanding. One year later, Buyers Lab gave the Samsung CLP-550 the award for the best color laser printer in its class.

## Machine Overview

Model	Intro Date	Mfg Status	Markets	Segment	PPM Black	PPM Color
CLP-500 / CLP-500N	2003	Discontinued	Worldwide	Home, Small/Med Bus	20	5
CLP-550 / CLP-550N	2003	Discontinued	Worldwide	Home, Small/Med Bus	20	5
CLP-510 / CLP-510N	2005	*Discontinued	Worldwide	Home, Small/Med Bus	25	6

\* As of early 2008, many Samsung dealers, distributors, and resellers were still actively selling through remaining stock.

## Product Characteristics

OEM PN	Models	Color	Finish	Yield*	Katun PN
CLP-500D7K	CLP 500, 550	Black	Matte	7000	33180
CLP-500D5C	CLP 500, 550	Cyan	Matte	5000	33179
CLP-500D5M	CLP 500, 550	Magenta	Matte	5000	33181
CLP-500D5Y	CLP 500, 550	Yellow	Matte	5000	33182
CLP-510D7K	CLP 510	Black	Matte	7000	33184
CLP-510D5C	CLP 510	Cyan	Matte	5000	33183
CLP-510D5M	CLP 510	Magenta	Matte	5000	33185
CLP-510D5Y	CLP 510	Yellow	Matte	5000	33186

\*Actual yield may vary depending on machine application, machine condition, and usage conditions.

Note: Country of Origin for both the OEM and Katun toner is China.



[www.katun.com](http://www.katun.com)